



Scarecrows on Main Fundraiser 2026

We are so excited that you are interested in participating in this year's Scarecrows on Main fundraising event!

For complete participation guidelines, please continue reading.

This year, Scarecrows on Main is being expanded and opened up to Sheridan residents as well as our local businesses!

This fundraiser is a great opportunity for our community to fill the town with fall flair as well as help raise money for next year's events. Every dollar raised helps us plan 2027 programming like Rev'd Up Rides, 4th of July, and Harvest Moon.

The rules are generally the same for both residential and business participants, but there are a few things to consider:

- ★ If you'd like your scarecrow creation to be **FEATURED** on a Main Street light pole, the fee to register is \$100.
- ★ If you want to participate, but would like to showcase your scarecrow on your own property, the fee to register is \$40.
- ★ ALL residents and business owners within the Town of Sheridan limits are invited to participate!
- ★ In order to be counted in the vote and claim the check/Golden Pumpkin, you **MUST** be registered.
- ★ Unregistered scarecrows or incomplete registrations will not qualify.

The winner of Scarecrows on Main will take home the Golden Pumpkin for the year and a check for 50% of the ENTIRE registration pot! Last year's winner took home over \$300!

DIY Scarecrow Guidelines

Keep in mind, your scarecrow should fit into the dimensions we set to help maintain a clean, uniform look while adding a festive flair!

Every scarecrow MUST HAVE a Blackhawk somewhere in the design/build. It can be big, small, somewhat hidden, or obvious- It doesn't matter to us! We just need to be able to find it.

Things you will need:

- ☐ 2x4 or sturdy vertical piece for the main 'body' of your scarecrow (This will be the part we attach to the light pole if on Main Street)
- ☐ *PVC T-shaped bodies are allowed
- ☐ Horizontal piece of wood or PVC that has been fixed to the first pole, to make a T (cross shape)
- ☐ Pumpkin, grain bag - for your head
- ☐ Screws, zip ties, or twine for connecting cross pieces
- ☐ Straw, batting, etc for filling out your scarecrows clothing.
- ☐ Clothing (Your scarecrow needs an outfit! You could use a business sweatshirt or polo, for example)
- ☐ Blackhawk decoration

Scarecrow Build Guidelines

- **Maximum Dimensions:** Scarecrows **must not exceed 6 feet tall, 4 feet wide, and 2 feet deep** on a cross-like body
- **Maximum Weight:** Please keep in mind that we do not want to put too much stress on our Main Street light poles or our volunteers muscles! Please try to keep the weight **under 35 lbs.**
- **Attachment:** The events committee will connect with you when it's time to put your scarecrow up. All scarecrows will be securely fastened to light posts with **zip ties only**. Please do not set up your own scarecrow on Main without permission from the Events Committee, it will be removed.
- **Materials:** No degradable vegetation (pumpkins, gourds, corn stalks, hay bales, etc.) Please visit Hobby Lobby or Michaels and use decorative options instead of fresh produce. **The exception to this rule is hay/straw for the purposes of stuffing your scarecrow.**

Please also avoid any materials that may scratch our Main Street lightpoles!

- **Keep Our Town Clean!** All straw, fabric, and decorations must be secured to your scarecrow and able to withstand wind and weather for the duration of the month of October. No loose or scattered materials are permitted.
- **Technology/Electricity:** You are limited by only your imagination for this competition, but keep in mind your scarecrow will not have access to power if it's on Main Street. Please do not use anything that could be a fire hazard or unsafe if it got wet, etc.
- **Keep it PG!** Family-friendly designs only. Any offensive, political, or inappropriate displays will not be accepted.
- By registering for this fundraiser, you are agreeing that you have read and agree to our guidelines, as well as to play by the rules of a friendly contest.

Contest Rules:

- **Register & pay fee** by the deadline **Friday 9/11**, no late registrations will be permitted.
- No sabotaging another participant's scarecrow
- No changes may be made to your scarecrow once it's up
- No profanity, vulgar gestures, political signage, nudity, or offensive themes. (Spooky is fine but please keep gore to a family friendly level)
- The committee reserves the right to remove entries that become unsafe or fall apart (on Main Street)
- **Decorations may not** obstruct sidewalks, businesses, or roadways.
- Scarecrows will be displayed from the first week of October to the last weekend in October. The events committee will coordinate pick-up with you **before Halloween** weekend.

Main Street Submissions Checklist:

- ☐ Submit a complete registration and \$100 payment via [our website](#)
- ☐ Build a scarecrow using the guidelines and specifications provided (Don't forget your Blackhawk!)
- ☐ Share your build progress with us online! Tag @SheridanINEvents on Facebook and @sheridaneventscommittee on Instagram Use hashtags #SheridanScarecrowsOnMain to ensure we see your creation online!
- ☐ Drop your scarecrow off on Monday, September 28th any time
 - ☐ outside Gosia's Rustic Kitchen at 308 S Main Street OR the garage at 207 West 3rd street

At Home Submissions:

- ☐ Submit a complete registration and \$40 payment via [our website](#)
 - ☐ Be sure to include the address where your scarecrow will be displayed!
- ☐ Build a scarecrow (Don't forget your Blackhawk!)
- ☐ Share your build progress with us online! Tag @SheridanINEvents on Facebook and @sheridaneventscommittee on Instagram tags: #SheridanScarecrowsOnMain
- ☐ Set up your scarecrow by October 1st *We will be by to take a photo!

Voting:

- **Public voting** will take place on Halloween during the SMS Halloween on Main trunk or treat! Look for our table and vote with your pocket change for your favorite scarecrow!
- The Winning Scarecrow will be announced **on Halloween** via social media and by email, follow [Sheridan Events](#) for updates!
- The winning scarecrow will receive half (50%) of registration pot money and the golden pumpkin to display until the next year, when it will then go to the new winner!
- The Sheridan Events Committee is not responsible for any loss or damage to scarecrows, though we will do our best to keep an eye on them.
- By registering, participants agree to have photos of their scarecrows and businesses shared on social media and/or in promotional materials.

Links & More:

Register Here: <https://tinyurl.com/3arscpzv>

Follow us on Facebook:

<https://www.facebook.com/sheridanINEvents/>

Follow us on Instagram:

<https://www.instagram.com/sheridaneventscommittee>

Hashtag: #SheridanScarecrowsOnMain

Important Dates:

9/11 - Registration Due

9/28 - Scarecrow Drop Off

9/30-10/1 - Scarecrows Go Up on Main/displayed

10/31 - Voting at Halloween on Main

11/1 & 11/2 - Scarecrows returned to their owners

Questions/Concerns?

TheSheridanEventsCommittee@gmail.com