



ANNUAL SPONSORSHIP TIERS

2026 SPONSORSHIP TIERS

COMMUNITY PARTNER - \$5,000 +

ALL PREVIOUS BENEFITS, PLUS:

- "PRESENTED BY:" SPONSOR DESIGNATION ACROSS THE EVENT SEASON
- ABOVE-THE-FOLD LOGO PLACEMENT ON ALL MATERIALS FOR ALL EVENTS
- LOGO INCLUDED ON MAIN EVENT BANNERS AND SIGNAGE
- REPEATED VERBAL RECOGNITION AT EVERY EVENT; INCLUDES PRE-FIREWORKS SHOW ANNOUNCEMENTS
- COMPLIMENTARY BOOTH SPACE OR SPONSOR BANNER PLACEMENT (BANNER SUPPLIED BY SPONSOR)

LEGACY PARTNER - \$10,000 +

ALL PREVIOUS BENEFITS, PLUS:

- "2026 SEASON PRESENTED BY: YOUR BUSINESS NAME"
- FEATURE NAMING OPPORTUNITIES (REV'D UP RIDES: TOP CAR AWARD, VIP SEATING AREA AT 4TH OF JULY, ETC.)
- DOMINANT LOGO PLACEMENT ON ALL EVENT MEDIA
- INCLUSION ON ANNUAL IMPACT STATEMENT AND REACH REPORT (SHARED ONLINE AND WITH TOWN LEADERSHIP)
- CUSTOM RECOGNITION AND PROMOTION PACKAGE TAILORED TO SPONSORS GOALS

NOTES:

"SELECT PROMO MATERIALS" REFERS TO FLYERS, POSTERS, DIGITAL GRAPHICS, BANNERS, APPAREL, AND MORE. AVAILABLE PROMOTIONAL MATERIALS WILL VARY BY EVENT.

"ALL EVENTS" PERTAINS TO ALL MAJOR EVENTS HOSTED BY SHERIDAN EVENTS: HARVEST MOON, JULY 4TH, REV'D UP RIDES; FUNDRAISERS NOT INCLUDED UNLESS OTHERWISE SPECIFIED.

"SPECIFIC EVENT ELEMENT" REFERS TO COMMUNITY PROGRAMMING, STAGE RENTAL, KIDSZONE, KIDS ACTIVITIES, HIRED BANDS, PUBLIC SAFETY, AND MORE.

"EVENT SEASON" REFERS TO THE 2026 MONTHS IN WHICH OUR THREE ANNUAL EVENTS WILL TAKE PLACE: LATE-APRIL THROUGH MID-OCTOBER.

SHERIDAN EVENTS APPRECIATES YOUR CONTRIBUTION!