

**Sunday, February 1st, 2026 @ 3:30pm @ Greek's Pizzeria**

**Attendees:** Carol Williamson, Dudley Dunlavey, Ashley Beasley, Laura Dietrich-Gillim, Sheila Evans, & Nancy Wallace

→ **Model T Build Demonstration for Rev'd Up Rides:**

- ◆ Ashley spoke with man, they are unavailable for Rev'd Up Rides
- ◆ Carol asked if we could book them for the 4th of July, or R.U.R '27, Ashley will check in

→ **Sharon Brimberry visits meeting to offer Jeep Invasion Committee for day-of help at Rev'd Up Rides**

- ◆ Discussed INDOT permitting for Jeep Invasion, Carol mentioned wanting to double check that SEC INDOT approval is correct, seems to be missing information
- ◆ Sharon mentioned there should be a certificate number and a letter upon approval

→ **General Business**

- ◆ Carol reminds group that when checks come in, any member must take a photo of the check and send to Diana for electronic filing in Drive; ensures better record keeping for the future
- ◆ Farmers Bank does not give deposit photos or record of who checks come from because non-profits are unable to mobile deposit
- ◆ Any money that is spent must have receipt (physical or email version), photos of all receipts will be put into folder in drive for safekeeping; for ease send receipts to Diana
- ◆ Physical copies of receipts will also be kept by Dudley, make note of what receipt was for (event)

→ **Taxes & Organization Paperwork**

- Discussion about holding on to receipts for 3 years or 7 years in case of audit? \*Need to research tax law for answer
- 990 is not due until May 15th, Carol double checked
- IN Business Entity report due before April 30th, Carol will work on this
- County assessor document that is due via INBIZ
- ◆ When transition was done with Jessica, address was updated but when Carol checked, our Principal Office address is not correct
  - Carol needs to fix Diana's address on this document as well
  - Carol needs to update this paperwork with the proper Principal Office address, calling to find out whether we filed incorrectly or if process is incomplete
  - Carol filed all of the changes that were needed back in December '25 and they are running behind due to Oct gov't shutdown; new shutdown could cause further delays

→ **Donations Update**

- ◆ Gaylor Electric has pledged to make a \$1,000 donation
- ◆ \$500 electronic donation from Mark Heirbrandt
  - Carol will update Wix bank account info so we can transfer electronic donations to bank account
- ◆ First Farmers pledged a donation (amount unknown)
- ◆ Candy Ganzel pledged a donation (amount unknown)
- ◆ Ashley mentions the First Friday via Cindy Keever may be interested in a donation with leftover money from FF dissolution (amount unknown)

#### → Donation Request Emails

- ◆ All 250 donation request emails have been sent
- ◆ ~60% have been opened
- ◆ 3 commitments have been made as a result
- ◆ Carol asks if we should follow up with phone calls
  - Ashley says she and Diana discussed follow-ups and thought of giving it a week or so after the email has gone out to then follow up with a phone call.
  - Carol will reach out to Don at Patton Automotive, previously interested in giving a donation
    - Reminder that we are asking for annual donations, not per event
- ◆ Carol submitted to Reynolds Farm Equipment this past week
  - They donated \$250 last year
  - Did not mention last year's amount in current app
  - Had to include tiers, started at \$500
  - Asked for \$2,500 + merchandise
- ◆ Carol began application for HamCo Tourism grants
  - Ashley will be writing, 500 words or less
  - Application can be completed twice in 2026; for 4th of July and Harvest Moon/RUR combo
  - Grant ask needs to fall under one of HCT 4 pillars
    - SEC falls under Community Building best probably
  - HCT also gives FCFS gift baskets, Carol will be requesting one
  - Sarah Buckner is inviting all HamCo event planners to a county wide networking event/meeting to discuss upcoming plans.
    - Carol responded that she would prefer a Saturday if it's a weekday, will need to send another member
    - Ashley is unavailable during the day on a weekday

#### → Rev'd Up Rides

- ◆ Town app must be turned in by 2/23
  - Carol leaves town on 22nd, application needs to be submitted prior to this
- ◆ Attended planner meeting with Jennifer Miller & Co. for new presentation on application process
- ◆ For application we still need:
  - Property owners permission from United Feed, Golf Cart lot, and First Christian Church; does NOT need to be notarized

- Must not be a text/screenshot, must be on letterhead or official document, with signature from property owner; ref United Feeds from HM '25
  - Dudley will work on church and United Feed
  - Diana locate property owner for Golf Cart lot
  - Dudley going to request permission for event season as a whole rather than just Rev'd Up Rides
- Updated sketch/map of Main Street that follows new guidelines
  - Cut off BEFORE 5th intersection
  - Barricade will be right at Greek's entrance
- Proof of Insurance with Town of Sheridan listed as Add'l insured
  - Policy renews April 15th, Carol thinks she can prepay for next year and have extended expiry date; she will contact to find out
- Health Dept Permit for vendors
- Copy of INDOT permit to close Main Street
  - Carol still working with Kaitlin on this
- Copy of IDHS event permit
  - Had expired before HM, Jessica applied for a new one in '25 and sent confirmation to Travis Stern; when TS checked in on it, it no longer exists anywhere in the system
  - When it is updated, will be good for 2 years
  - Cost is \$200 to apply
    - ◆ Need to be sure we do not apply for a single event but as an entity (apply as Sheridan Events Committee)
- Rev'd Up Rides TO DO list:
- Still working on Sponsors
- Re: Vendors: Ashley spoke with Frankie about a conflict with another vendor. As a local vendor, Sip Happens has seniority at our events as drinks vendor.
  - Can Frankie do coffee?
  - Donut NV has not confirmed 100% interest in RUR
  - Need to find a donut vendor? Ashley will check back in with Frankie on suggestions
  - Maggie with Gosia's Rustic Kitchen will be there, maybe she would be interested in offering breakfast items?
  - Potentially keep it to just Frankie & Maggie as sole food vendors
    - ◆ Greek's will also be open
- Carol emailed Curt Whitesell to see if Greek's is interested in hosting a beer garden at RUR; has not heard back
  - Ashley reached out, Curt is discussing with Greek's management team on Monday and will reply to Carol
  - SEC wont need ATC permit for RUR regardless

- Will not need to meet with Town departments; after packet is submitted to Jennifer's office, departments will make their notes inside the packet and this will take the place of those department meetings
  - 60 days is the minimum processing time
  - Amending app for food vendors does not ding the application as incomplete
- Security not needed for event unless there is alcohol
- Closer to event will order trash cans and send Scott Kirby email for picnic tables and barricades
- Not requesting Fire dept inflatable for RUR
- Dudley checking into multiple quotes for portable restrooms (need 1 accessible, 1 not)
  - Used Anytime Outhouse for HM
- Stage rental: will Greek's want to host a stage?
  - Will need a PA at least for awards
  - Cost for stage rental is a concern
  - Open to band depending on cost
    - ◆ Ashley suggested using Molter Brothers again, they gave SEC a break on cost for HM
    - ◆ Ashley reaching out to find out fee for RUR
      - Do they need a full stage or is a jam set up sufficient?
  - Would not require DJ if had a band for a couple hours, could just have playlist going
  - SEC has asked Brandy and her husband to DJ
    - ◆ Fee is \$300
    - ◆ Ashley check in with them on if they have their own equipment
- ◆ Flyers
  - Ashley would like to make one soon
    - Ashley has list of ~25 car clubs for personalized invitations
  - Put RUR event details in car club groups and marketing event on social media
  - Diana mentioned to Ashley previously that it might be too soon to put physical flyers up around town, but Ashley can get them made so they are ready for her.
  - We are okay with taking online registrations for RUR, we would assign only pre-registrations a number on the day of the event as they arrive
- ◆ RUR Awards prototypes (Laura)
  - Laura presents 4 prototypes; she does not have preference for which nozzle to use, time is just a factor.
    - 1st is #2 nozzle, takes 12 hours and is untextured
    - 2nd is #2 nozzle, takes 12 hours and is smooth (shinier)
      - ◆ Group likes the smooth

- 3rd is #4 nozzle, takes 4 hours, print is a little less clear, smooth
  - ◆ Group prefers cream background
  - ◆ #3 is group favorite
- 4th is #4 nozzle, takes 4 hours, print has more noticeable flaws
- Laura notes to advise winners that 3D printed items do not hold up well under extended UV exposure
- Unanimous vote for Laura to go ahead with process, begin making awards
- Laura donates chains and awards to the group, she and Parvin allocate \$500 to local organizations and so the cost of these will be pulled from the total. Remainder can be earmarked for future projects, or given as a donation to Sheridan Events as a general donation
- Laura is going to come up with a sample for the plaques that will be attached to the back of each award, says should be able to bring prototypes to next meeting
- ◆ Judges: will work on contacting them down the road
- ◆ Social media: start as soon as graphics are complete
- ◆ Collectible placards for first 25 cars
  - Find out where we ordered them from in '25
  - Need to design new one using new RUR logo
  - Can Diana check if she has any extras from '25?
- ◆ Budget for RUR:
  - Last year budget for Rev'd Up Brews was \$1600
    - Included stage and Dj; paid drew \$250
  - Dudley thinks we can stay below \$1600 if we don't buy as many yard signs, keep to directional signs
    - Design the signs to be reusable, keep new logo going forward
    - Dudley thinks we can get by with 10 signs, 15 at the most
- ◆ Event layout; Carol will work on
  - Nancy counted 120 slots for cars
  - If we expand event site to in front of IGA, will increase spots to 140 for overage
  - Ashley will market as spots are limited, say 120 spots available
  - Registration fee is \$20
  - 120 cars at \$20/pc would be \$2400
- ◆ Laura mentions finding other income streams for the event
  - Ashley mentions drop-shipped apparel, take orders at event and ship directly to customer's home
  - Could do keychains as well
  - Could ask vendors to donate portion of sales, thought their sales would be limited since the event is shorter in length
  - Group feels raffle isn't worth the time or effort involved
- ◆ Carol wants to define space at event for taking 4th of July donations

- Sheila mentions SEC Info booth needs to be labeled better and in a central location at each event
  - Carol wants to look into purchasing a reusable self-supported 'Info' flag for outside of SEC tent, look on Amz for options
- Ashley recalls taking 4th donation bins during this time last year to local businesses, made some money on those
  - Might get donation bins out soon

→ **4th of July '26**

- ◆ Need to consider moving the event from Biddle Memorial Park
  - Scott Kirby stressed at Planning meeting last week that construction on 47 and unknown start time/general plan will likely impede the 4th of July celebration, potentially for 2027 as well
  - Parade can still happen because it is under 2 hours, unlike a festival
  - INDOT will not commit to starting location, depends on weather and construction contractor, round-about may come up earlier in phase than anticipated
  - Biddle will be taken down to 1 entrance, which is not feasible for a full day event, nor can it handle two-way traffic
- ◆ Group decides to talk to Dr. Mundy at the School about the possibility of hosting the day at the highschool
  - Will need to check if fireworks are allowed on grounds
  - Possibly attend SCS school board meeting?
- ◆ If event is moved to SHS:
  - Festival would be on black top, no shade- group is not thrilled at this idea
    - Would need tents, or coverings- which would trigger DHS tent checks if footprint exceeds 400 sq ft.
    - Laura says ChatGPT says you cannot generally discharge fireworks on public property even with permission from a school without ensuring specific legal and permitting requirements are met.
    - Not sure what Lion's Club plan is for parade
    - Ashley concerned that even with a tent, the heat is a major consideration
    - Carol was concerned that if we can't stake down tents in a parking lot, would SHS allow tents to stake into grassy area to the side.
    - School insurance company may nix entire idea

→ **We are committed to having a fireworks show in 2026, we just aren't sure where it will be hosted.**

- Still need to commit to fireworks company, but hard to do without location
- Cannot commit to hosting festival without a location
- Ashley is concerned about affording the festival

- Donors so far are noting Fireworks Fund on donations, so raising the money for a festival may prove difficult
  - Ask Diana to schedule a meeting with Dr. Mundy
  - Is there a time-frame benchmark where we will know definitively whether the 4th of July fireworks show is doable or not?
    - Financial commitment from the Town of Sheridan remains unknown; there is concern that we will not know what that contribution will be until summer-time.
    - This is a very heavy lift for such a small organization
    - Carol wants to let donations come in and re-evaluate on March 1
  - The steering committee meeting was full of really good ideas for affordable activities, but there was not much in the way of help for fundraising.
  - Considering holding another steering committee meeting to increase community involvement for fundraising specifically.
  - Have not decided on a fireworks company yet
    - Have not received 3rd quote
    - Burgerhaus went above and beyond for us, would put show to music, offers sponsor perks
    - Ashley contacting Burgerhaus about location change
    - School would allow for more ground firework options
    - Want to be sure we aren't disrupting FFA field
- Group discusses reaching out to SkyLake
- ◆ Concern that SkyLake will be a draw
  - ◆ Invite SkyLake GM (Ben Peacock) to an upcoming SEC meeting (has a lot of Disney experience)
- Scarecrows on Main (Places for scarecrows to be displayed)
- ◆ 10 benches
  - ◆ 19 lampposts
  - ◆ On 38, 12 total telephone poles
  - ◆ At Community Center, 7 light poles, and the sign if allowed
    - Driving anything into the ground in October will be difficult
  - ◆ Want to encourage families to participate this year
    - Could take photo submissions for people displaying in their yard
    - In order to win prize and half of pot, will need to register
    - Main Street spots will be at a premium

**Upcoming Meetings:**

- ◆ February 10th at 6 PM at Greek's Pizzeria
- ◆ February 16th at 6 PM at Greek's Pizzeria

**Minutes submitted by:** Ashley Beasley 2/2/26 **Approved by:**