

September 22, 2026 Meeting at Gosia's Rustic Kitchen

Attendees: Carol Williamson, Laura Dietrich Gillim, Ashley Beasley, Nancy Wallace, Dudley Dunlavey, Sean Knochel, Drew Jackson, Maggie Baniak

Financial Update:

Dudley presented Carol with a \$5,000 check for the fireworks deposit to give to Burgerhaus Productions re: 4th of July show in 2027.

Committee Business:

Scarecrows

Carol called for a vote on whether the Sheridan Events Committee should create and display its own scarecrow. The vote passed unanimously.

- Ashley will build the SEC scarecrow, with Dudley and Nancy assisting. The scarecrow is to be completed by the next meeting.
- Current registration includes 14 scarecrows to be displayed on Main Street and 10 on personal property. Scarecrow drop off will take place September 28-30.
- On October 1st, SEC will hang the scarecrows ahead of the regular meeting and then meet at Gosia's at approximately 7:00 PM.
- Extra-large zip ties will need to be purchased. Carol reminded the committee that SEC has nonprofit status with Amazon and does not have to pay sales tax on Amazon purchases.
- A Reporter article should be sent asap to hopefully be published by 10/2.

Trunk or Treat

An email regarding the proposed costume parade was sent to Heidi Kienholz and relevant town departments.

The parade will take place along the Monon Trail and include lit jack-o-lanterns. A decorated golf cart will lead the costume parade, with participating children lining up behind it. SEC members will walk at the end of the parade wearing reflective vests.

The current schedule is:

- 5:00 PM Jack-o-lanterns placed along the Monon Trail
- 5:30 PM Costume participants arrive for lineup
- 5:45 PM Costume parade begins
 - SEC members will remove and store the jack-o-lanterns following the event.

- Chief Nielsen approved the proposed parade plan. The Sheridan Police Department will handle the Main Street crossing, while SEC will need to provide crossing guards at Ohio Street and California Street.
- Town trick-or-treat hours are still to be determined by SPD
- Dudley will get pumpkin trophy from Mylet family
- Diana will be reminded to speak with Cara regarding engraving for the pumpkin trophy.
- Drew suggested meeting around 4:30 PM prior to the event. The discussion was tabled until the next meeting.
- Additional details from Diana regarding the set up of an SEC trunk will be discussed at the next meeting.
- Carol will contact Julia Neff to let her know the golf cart plan was approved, and to figure out who will be leading the parade (Nancy or Julia)

Approval of Previous Minutes

Dudley made a motion to approve the previous meeting minutes. Sean seconded the motion.

Pumpkin Donations

Laura will contact the Meijer representative regarding a possible pumpkin donation or an additional \$100 donation. She will also reach out to Stuckey's.

Carol asked Michelle Junkins of Sheridan Main Street, Inc. whether there was a designated budget for Trunk-or-Treat. Michelle stated there was not a specific budget and that the event had historically been held each year without one.

Scavenger Hunt

The committee discussed a possible scavenger hunt similar to the 2026 Harvest Haunt concept.

- Ashley will create a graphic/concept for the scavenger hunt and present it at the next meeting.
- Possible prizes will also need to be discussed.

Rev'd Up Rides Car Show

Sean reported that he recently distributed approximately 250 flyers at car shows and has received positive feedback about the earlier event date.

- The committee discussed possible new awards, including a "Biggest Trunk" award.
- Car show attendees have expressed interest in having tents available and in returning the event to Main Street.
- Ashley will update the 2027 Rev'd Up Rides license plate graphic to address the car-year wording/design.

Vendor Ideas

Drew attended the Tipton Pork Festival and identified several potential vendors for future SEC events:

- ScentFlirt: scents and wax melts
- Dixie Delights: spices
- Woody's Concessions: apple cider slushies
- Spudz Dude food trailer: baked potatoes and other foods
- Tornadough: cookie dough

Sean also identified Twisted Sugar Gourmet Cotton Candy as a potential vendor, offering a wide variety of cotton candy flavors as well as breakfast and lunch churros.

Drew supplied business cards of the vendors, Ashley will send to Diana to add to the database.

2027 Harvest Moon Festival

Carol reminded committee members to begin considering plans for a potential 2027 Harvest Moon Festival.

- Carol called for a vote regarding reaching out to carnival companies for 2027. Ashley will begin making inquiries regarding availability for the first or second weekend of October.
- Sean noted that his boss had mentioned North American Midway and that the company is generally finished with its season by the end of September.
- Potter's Bridge festival is usually held the first weekend of Oct. Google showed 10/2 (projected)

Meeting adjourned at 7:20 pm

Minutes completed by: Ashley Beasley

Submitted 9/23/26

Approved: